

The Edge Markets Financial Dashboard User Guide



Trading Member of SGX since 1973



1st tab - Summary

In the **Summary** tab, we will have the following information

1. Price feed information (Last Price, Today's Change and Trading Volume). This information is available for all the tabs under The Edge Markets.

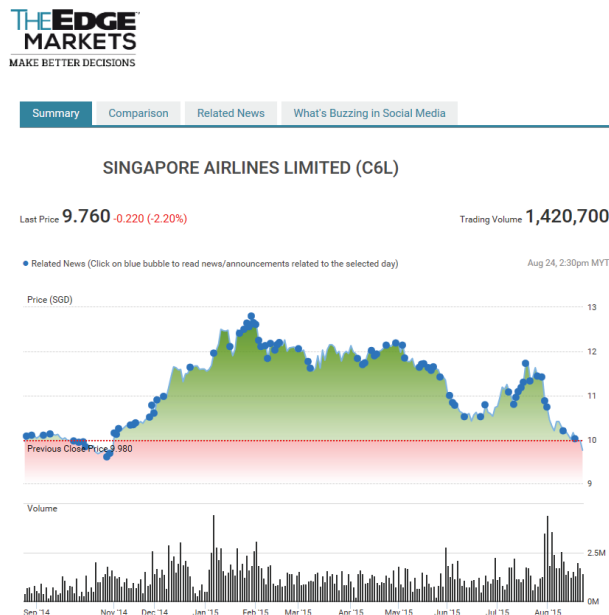


FIGURE 1: PRICE FEED

2. Volume and Price Chart with news bubble tagged in the Chart (refer to Diagram 2 below, red arrow)



FIGURE 2: NEWS BUBBLE IN DASHBOARD, HIGHLIGHTED BY RED ARROW

3. You may click the news bubble to read the news or announcements related to the selected day

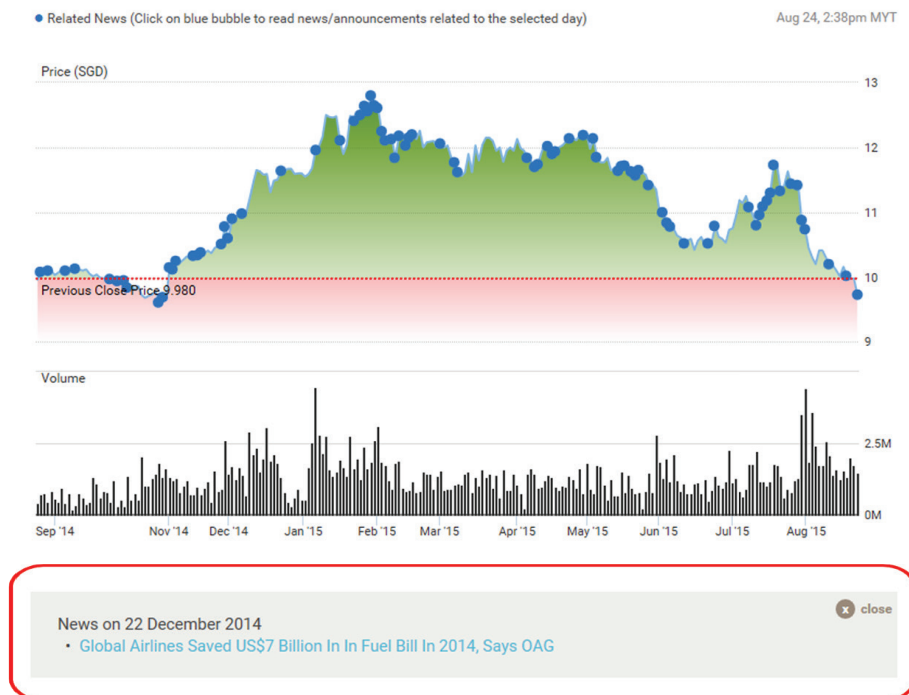


FIGURE 3: NEWS AND ANNOUNCEMENTS

4. The Edge Markets Valuation and Fundamental scores, Volatility, Last 200 days average volume, Likelihood of corporate exercise, Stock Beta.

For Valuation and Fundamental scores, there is a fixed set of parameters for which the scores will be awarded. For example, if a particular ratio (say, $x=0.5$) falls within the limits set for max score ($0 < x < 1$), then it will get a max score.

The parameters are determined based on a mix of best practices (benchmarks typically used by analysts). One of the guidelines is relative attractiveness or strength to the universe. The parameters are fixed so that number of companies are roughly divided into 25%:50%:25% for weak:average:strong. Therefore the top 25% of companies for a particular ratio will get the max score and the lowest 25% of the companies will get the min score.

The scores for each ratio are then weighted to determine the final composite Valuation and Fundamental scores.

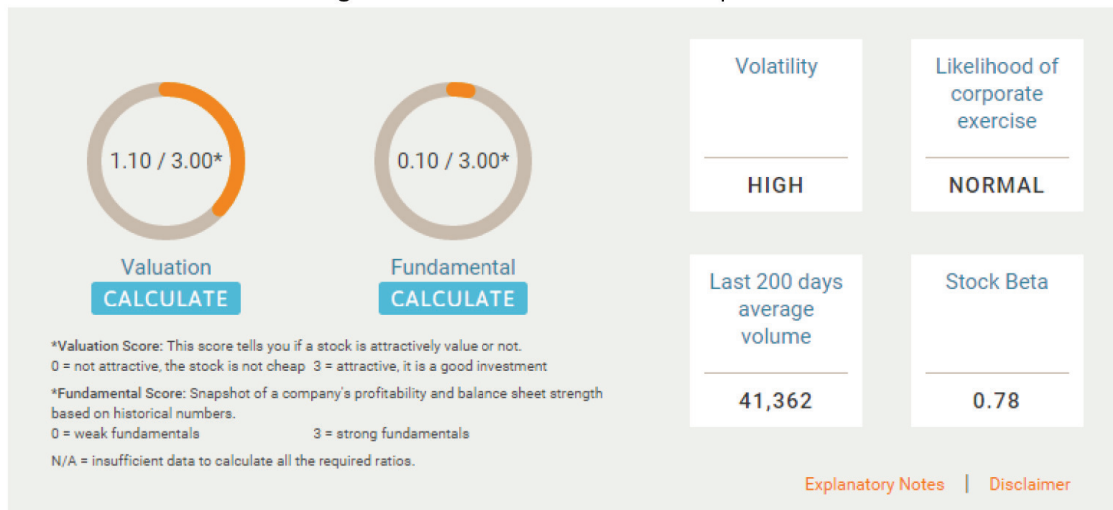


FIGURE 4: THE EDGE MARKETS SCORES AND OTHER IMPORTANT INFORMATION

- Valuation and Fundamental Score Calculators are available for the users. By clicking “Calculate” button below the scores, you may key in the weightage for each key ratio and recalculate the scores accordingly.

FUNDAMENTAL CALCULATOR ✕		VALUATION CALCULATOR ✕	
KEY RATIOS	WEIGHT	KEY RATIOS	WEIGHT
ROE (%)	<input type="text" value="15"/>	PEG (x)	<input type="text" value="20"/>
Net margin (%)	<input type="text" value="10"/>	PE/ROE	<input type="text" value="20"/>
Current ratio (x)	<input type="text" value="15"/>	Price/Net asset value (x)	<input type="text" value="30"/>
Cash ratio (x)	<input type="text" value="20"/>	Dividend yield (%)	<input type="text" value="30"/>
Gearing (%)	<input type="text" value="20"/>		
Interest cover (x)	<input type="text" value="20"/>		
Calculate		Calculate	

FIGURE 5: THE EDGE MARKETS VALUATION AND FUNDAMENTAL CALCULATORS

- Description of Business
- Market Capitalisation
- Annual (TTM) Revenue
- Current P/E
- Total Assets
- Key Personalities
- Substantial Shareholders

DESCRIPTION OF BUSINESS

Passenger and cargo air transportation services

MARKET CAPITALISATION

SGD 11,974.5 M

ANNUAL (TTM) REVENUE

SGD 15,090.3 M

CURRENT P/E

72.28

TOTAL ASSETS

SGD 17,209.8 M

KEY PERSONALITIES

Chairman : STEPHEN LEE CHING YEN

MD/CEO : GOH CHOON PHONG

SUBSTANTIAL SHAREHOLDERS (as at latest annual report date)

TEMASEK HOLDINGS (PRIVATE) LIMITED 55.95%

FIGURE 6: OTHER INFORMATION RELATED TO THE STOCK

13. Ratios Information

KEY RATIOS	FY13 (2013-03-31)	FY14 (2014-03-31)	ROLLING 12-MTH
PEG (x)	-	-	0.05
PE/ROE	-	-	17.77
Price/Net asset value (x)	-	-	1.27
Dividend yield (%)	-	-	-
ROE (%)	1.15 %	3.26 %	4.72 %
Net margin (%)	8.1 %	10.4 %	10.56 %
Current ratio (x)	0.25	1.14	0.99
Cash ratio (x)	0.03	0.09	0.08
Gearing (%)	66.94 %	63.22 %	65.67 %
Interest cover (x)	1.72	2.52	2.5

FIGURE 7: RATIOS INFORMATION

14. Financials, under this section, you will find both Income Statement and Balance Sheet information

Income Statement	INCOME STATEMENT - GENERIC	2012 (2012-03-31)	2013 (2013-03-31)	2014 (2014-03-31)	FY2015Q2 (2014-09-30)
Balance Sheet	Turnover	23.116 M	29.354 M	66.3 M	21.494 M
	EBITDA	9.029 M	13.857 M	19.999 M	5.673 M
	Depreciation	1.372 M	1.949 M	2.031 M	0.489 M
	EBIT	7.657 M	11.908 M	17.968 M	5.184 M
	Associates	-	-	-	-
	Interest income	0.05 M	0.047 M	0.14 M	0.029 M
	Interest expense	7.962 M	8.039 M	7.916 M	2.1 M
	Extraordinary gain/(loss)	-	-	-	-
	Pre-tax profit	-0.255 M	3.916 M	10.192 M	3.113 M
	Net profit - owners of company	-1.835 M	2.38 M	6.899 M	2.138 M

FIGURE 8: INCOME STATEMENT UNDER FINANCIALS

Income Statement	BALANCE SHEET - GENERIC	2012 (2012-03-31)	2013 (2013-03-31)	2014 (2014-03-31)	FY2015Q2 (2014-09-30)
Balance Sheet	Fixed assets - PPE	35.375 M	34.904 M	33.289 M	32.341 M
	Biological assets	-	-	-	-
	Intangibles & goodwill	-	-	-	-
	Cash and equivalents	2.479 M	2.401 M	10.066 M	10.44 M
	Total current assets	12.42 M	18.508 M	120.617 M	119.271 M
	ST borrowings	38.123 M	56.202 M	51.21 M	65.922 M
	Total current liabilities	52.68 M	73.984 M	105.703 M	119.769 M
	Total assets	307.444 M	293.411 M	361.156 M	349.493 M
	Shareholders' fund	205.518 M	207.898 M	214.797 M	218.65 M
	Long term borrowings	101.392 M	85.374 M	94.668 M	88.118 M

FIGURE 9: BALANCE SHEET UNDER FINANCIALS

2nd tab - Comparison

In the **Comparison** tab, the following information is available.

1. You may compare up to 5 different stocks in the chart provided. Time period available range from last 5 days to 3 years

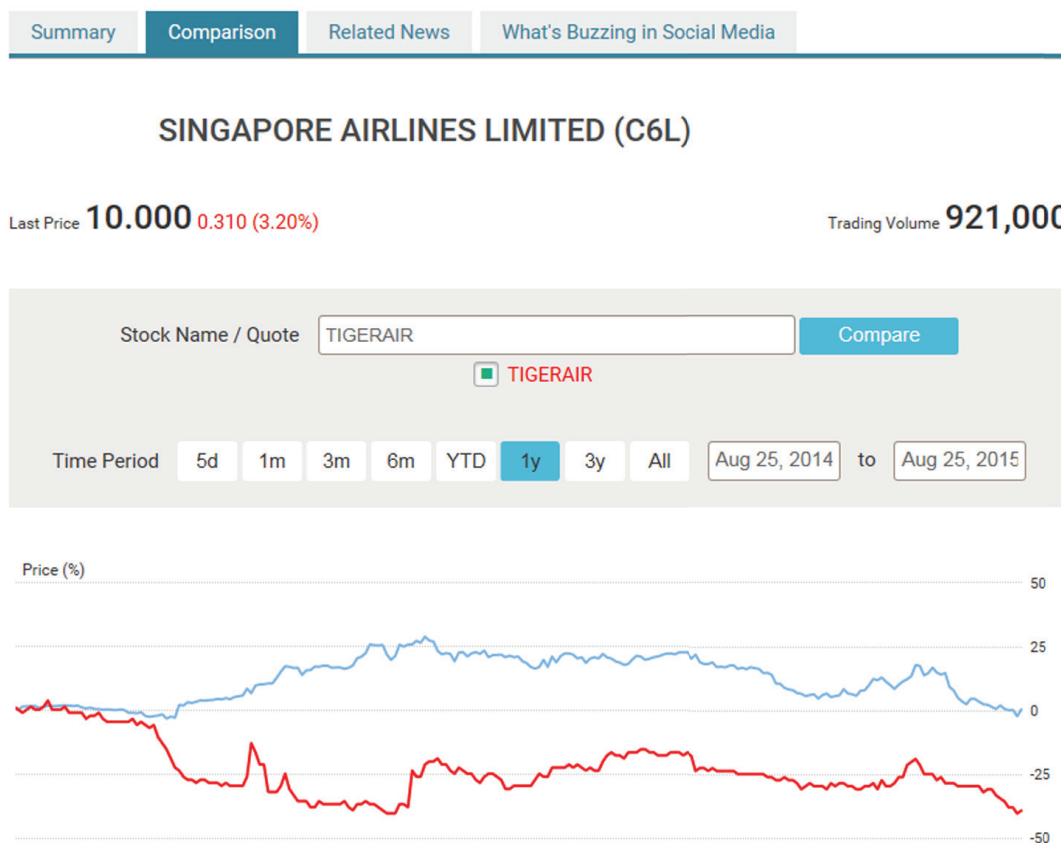


FIGURE 10: COMPARING DIFFERENT COMPANIES

- Comparable Companies. The Edge Markets will pick maximum 6 companies based on their own Industry and Sub-Industry categorization. Out of the 6, 3 companies are having similar market capitalisation as the stock you have selected whilst the other 3 companies have the highest market capitalisation.

COMPARABLE COMPANIES

Company Name	Currency	Price	Change	Market Cap	Valuation	Fundamental	Volatility
SINGAPORE AIRLINES LIMITED	SGD	10.080	0.230	11,818.5 M	1.40	1.95	Low
TIGER AIRWAYS HOLDINGS LIMITED	SGD	0.265	0.005	649.4 M	0.00	0.35	Medium

FIGURE 11: COMPARABLE COMPANIES BY THE EDGE MARKETS

- Sector Classification; There are both the authority classification and The Edge Markets Industry and Sub-industry classification. Stock Exchange refers to classification by Bursa Malaysia and SGX. EI refers to The Edge Markets Industry classification, EIS refers to The Edge Markets Subindustry classification.

SECTOR CLASSIFICATION

Classification	Sector
Stock Exchange	Main-Transport/Storage/Communications
The Edge Markets Industry Classification	Transport & Logistics
The Edge Sub-Industry Classification	Aviation

FIGURE 12: INDUSTRY CLASSIFICATION BY THE EDGE MARKETS

3rd tab – Related News

In the **Related News** tab, all news and podcasts are grouped by month, and each news and podcast will have the date, the title and the provider name.

RELATED NEWS

AUGUST 2015

24/08/15	Aviation sector kept at 'underweight' by OCBC on persistent headwinds <i>The Edge</i>
19/08/15	Tigerair Expands Network With New Services To Quanzhou And Lucknow <i>Bernama</i>
12/08/15	Changi Airport Rolls Out Fast Check-in With SIA, SilkAir <i>Bernama</i>

JULY 2015

30/07/15	Singapore stocks to open lower <i>The Edge</i>
30/07/15	Jefferies sees strong recovery for SIA <i>The Edge</i>
30/07/15	Singapore Airlines releases seven A350 jet orders back to Airbus <i>The Edge</i>
30/07/15	Traders react to earnings, pushing down STI <i>The Edge</i>
30/07/15	SIA kept at buy by DBS with \$12.80 target price <i>The Edge</i>
29/07/15	SIA's 1Q earnings more than double to \$91.2 mil <i>The Edge</i>
27/07/15	Local consolidation, international expansion to drive GLC growth, says Morgan Stanley <i>The Edge</i>
22/07/15	Tiger Airways narrows losses in 1QFY2015 after restructuring, seeks moderate growth <i>The Edge</i>
22/07/15	Singapore shares trade almost flat, with limelight on penny stocks <i>The Edge</i>
20/07/15	Singapore Airlines kept at hold with price target of \$11.60 by UOB KayHian <i>The Edge</i>
16/07/15	Singapore stocks to open lower ahead of long weekend; eyes on Oxley, SIA and CMT <i>The Edge</i>
16/07/15	Singapore shares climb amid gains in Asian markets <i>The Edge</i>
16/07/15	Singapore shares trade range-bound <i>The Edge</i>
15/07/15	SIA sees decline in systemwide passenger carriage in June <i>The Edge</i>
14/07/15	Tiger Air kept at buy by DBS with 42 price target on earnings recovery <i>The Edge</i>
13/07/15	Singapore firms may see further earnings downgrades in 3Q, says DBS Vickers <i>The Edge</i>
10/07/15	Singapore shares climb on China, HK rebounds <i>The Edge</i>
10/07/15	Bali tourism under threat as volcano sparks airport closures <i>The Edge</i>

JUNE 2015

24/06/15	SATS's unit TFK signs \$325 million inflight catering contract with Delta Air Lines <i>The Edge</i>
22/06/15	Singapore Airlines plane makes emergency stop, latest in string of technical issues <i>The Edge</i>
11/06/15	Singapore shares climb higher <i>The Edge</i>
05/06/15	SIA's premium economy launch is well timed, advisory firm says <i>The Edge</i>

FIGURE 13: RELATED NEWS

4th tab – What’s Buzzing in Social Media

1. In the **What’s Buzzing in Social Media** tab, we crawl multiple websites for unofficial information and news related to this stock

WHAT'S BUZZING IN SOCIAL MEDIA

JUNE 2015

25/06/15 [AirAsia CEO Fernandes casts other work aside amid accounting worries](#)
 04/06/15 [AirAsia the best Malaysian brand in Asias Top 1,000](#)

APRIL 2015

16/04/15 [MAS is the 16th most reliable airline in the world, says travel website](#)

FIGURE 14: WHAT’S BUZZING IN SOCIAL MEDIA